



Launchpad Career Coaching



Tailored 1-2-1 Career Guidance, Mentoring & Coaching



About us

Launchpad Career Coaching provides students with the guidance to help them understand their strengths, how the landscape is shifting and most importantly, how students/recent graduates should adapt and position themselves for success.

Overview

We provide expert online career coaching sessions for students and recent graduates.

Outcomes

- Each student will be able to confidently articulate their strengths and how this relates to a potential career path.
- Students will have a toolkit of skills they can tap into and use throughout their career.
- Gain in depth knowledge of industries, careers and a curated plan of how this will be achieved over the years.

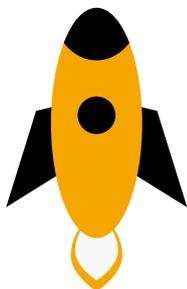
What the students we help are looking for



Guidance as to what careers are available to them.



An expert understanding of the market and putting together a career plan.



Support in getting their foot in the door and launching their career.





The Entry-Level Market



- According to the ISE, there are on average 91 applications per entry-level position.
- Only 10 % of graduates are employed as a direct result of the subjects they studied. This means 90% need help to work out which graduate job will suit them best.
- 48% of graduates never land a graduate level job.
- Research shows that students display higher levels of engagement and motivation when they have a clear understanding of what they want to do.

How it works

1

Select a Programme

- Select a coaching programmes to suit your needs and submit an enquiry on our website.

2

Book an initial consultation

- Gain a deeper understanding of what the programme you have chosen will deliver.
- Information gathering to allow us to tailor the programme to the student's situation.

3

Free first session

- Get a taste of the value we deliver with a free 30 minute taster session.

4

Join your Coaching Programme

- Complete sign up process and purchase the right course for you. Payment options available.

Programmes



Compass Programme

4 weeks - £500

Perfect for students who need a bit of guidance and support to help them work out how to set themselves up for success and point them in the right direction.



Launchpad Programme

10 weeks - £1250

All you need to identify, understand and equip yourself for a successful career. This course is perfect for students who are just about to complete full-time education or graduate from university.





The Compass Programme



This programme is delivered across four 1-2-1 online sessions lasting 45 minutes. This is a fast-track programme delivering expert advice and guidance to support students in identify their strengths, values and career preferences.

Helping them to understand what career paths are best suited to them and putting a plan together to take the appropriate next steps.

Upon completion, students leave with a newfound sense of conviction, an understanding of relevant career prospects and a framework to support the pursuit of their newfound ambitions.

Delivered by Sydney Samuels



The Launchpad Programme



Delivered by Sydney Samuels

This programme is delivered across 10 1-2-1 online sessions lasting 45 minutes.

In this programme we begin with a skills audit, exploring and understanding the student on an individual level. We identify and narrow down a career 'sweet spot' and plan of action for the student to work this out through practical work experience, networking and applications.

In addition to career guidance this programme supports students in the areas that importantly contribute to the actualisation of their chosen path. This includes confidence, recognising weaknesses, networking, online presence, research methods, interview preparation and that which can be tailored to the individual.

Meet the Coach



Sydney Samuels

After studying English and Philosophy at the University of Sheffield, Sydney joined a global investment bank on their graduate scheme. She then moved into the FinTech start-up industry before launching her own business helping diverse entry-level candidates access career opportunities across the UK. She is also on the board of the Careers and Enterprise Company's Youth Advisory Group as deputy chair; helping to steer and improve careers education at schools across England. She has over 5 years of career coaching and mentorship experience.

Sydney has worked for/participated in programmes or supplied services for the below companies.

Brabners



InvestIN

J.P.Morgan

NOMURA

Testimonials

"Before joining the launchpad programme, I was really overwhelmed and stressed about what I should do with my future. I honestly had no idea where to start or much confidence. Sydney's support, guidance and mentorship has been invaluable. I feel so much more confident in my abilities and future prospects and am now pursuing an exciting career path I hadn't even considered before!"

- **Amy B.**

Launchpad Programme, January 2022



"The Compass programme was exactly what I needed to help me realise the potential I already had and make decisions as to what my next steps should be. The best thing about the programme is the mentorship and support that comes from it. It's difficult to talk to parents and friends as they tend not to know more than you. Since finishing the programme last week, I've already landed an internship in sports journalism which is so exciting. Can't thank Sydney enough..!"

- **Georgia S.**

Compass Programme, November 2021



Next Steps

Book your free consultation via the enquiry form on our website



[www.sydneyssamuels.com](http://www.sydneyssamuels.com/careercoaching)
[/careercoaching](http://www.sydneyssamuels.com/careercoaching)

